



3rd National Conference
of
Stillbirth Society of India
SBSICON 2025

Theme: Pathways to Prevention – Learning from Loss



Raising Awareness | Reducing Risk | Restoring Hope

Dates : 29th – 31st August, 2025

Venue : Lecture Theatre Complex SGPGIMS, Lucknow



Organised By

Department of Maternal and Reproductive Health
Sanjay Gandhi Postgraduate Institute of Medical Sciences
Lucknow, Uttar Pradesh

Trade Brochure



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Office Bearers of Stillbirth Society of India



President
Dr Neelam Aggarwal



Vice President
Dr Mandakini Pradhan



Secretary
Dr Tamkin Khan



Joint Secretary
Dr Asna Beg Ashraf



Joint Secretary
Dr Ayesha Ahmad



Treasurer
Dr Neetika Garg

Organising Committee SBSICON 2025



Organising Chairperson
Dr Mandakini Pradhan



Organising Secretary
Dr Naini Tondon



Organising Secretary
Dr Asna Beg Ashraf



Joint Organising Secretary
Dr Ayesha Ahmad



Treasurer
Dr Sangeeta Yadav

We are delighted to invite you to participate in the upcoming 3rd National Conference of the Stillbirth Society of India, **SBSICON 2025**.

Dates: 29th-31st August, 2025

Venue: Lecture Theatre Complex SGPGIMS Lucknow India

This national conference aims to bring together medical professionals, researchers, and experts in the field to exchange knowledge, share best practices, and discuss the latest advancements with a focus on reducing stillbirth.

What Awaits You?

- Engage with key opinion leaders, physicians, and decision-makers in the field.
- Gain visibility and exposure among a targeted audience of healthcare professionals.
- Network and build valuable collaborations with industry peers and medical experts.
- Showcase your latest products, technologies, and services through a dedicated exhibition booth.
- Connect with over 500 delegates—an excellent opportunity to build brand value and gain recognition within the industry

Sponsorship Opportunities

Platinum Category (Rs.10 Lacs)

1. A customized large display area measuring 6 x 3mt (two stalls) at central location.
2. Six free registrations# for the company representatives.
3. Company logo* under platinum sponsor category will be displayed on the back page of all conference materials.
4. Company name, logo and product details on full back outside page of conference souvenir.
5. Slide displaying company name and logo under diamond sponsor category will be displayed in the hall during the breaks.
6. Two large banners to be displayed in dining area and one banner near auditorium.
7. Inclusion of sponsor name and logo* on conference website.

Diamond Category (Rs.06 Lacs each)

1. A customized display area measuring 6 x 3mt (two stalls)
2. Five free registrations# for company representatives.
3. Company logo* with diamond sponsor displayed at the back inside page on all the conference materials.
4. Company name, logo and product details on back of first or last page of conference souvenir.
5. Slide displaying company name and logo under silver sponsor category will be displayed in the hall during the breaks.
6. One large banner to be displayed in dining area
7. Inclusion of sponsor name and logo* on the conference website.

Gold Category (Rs.3 Lacs each)

1. One exhibition stall 3 x 3mt
2. Three free registrations# for company representatives.
3. Company logo* with gold sponsor displayed at the back page on all the conference materials.
4. Company name, logo and product details on one page each in middle of conference souvenir.
5. Slide displaying company name and logo under gold sponsor category will be displayed in the hall during the breaks
6. Inclusion of sponsor name and logo* on the conference website

Silver Category (Rs. 2 Lacs each)

1. One exhibition stall 3x3 mt
2. Two free registrations# for company representatives
3. Company logo* with silver sponsor displayed at the back page on all the conference materials.
4. Company name, logo and product details on half page each in middle of conference souvenir.



Bronze Category (Rs.1.5 Lacs each)

1. One exhibition stall 3 x 2mt
2. Two industry registrations# for company representatives
3. Company logo* with bronze sponsor displayed on the back page of all the conference materials.

* Size of logo would vary according to category

Extra participants from trade partners would be permissible with payment of conference registration fee.

Sponsorship of Scientific Session

1 lakh

Advertisement in Souvenir

Back Cover Page:	35000
Inner of Back Page:	25000
Full Page:	20,000
Half Page:	10,000

Congress Welcome Dinner

5 lakh

- Inaugural dinner for one day only
- Space for branding at the dining area on sponsored day only
- Dinner Invitation with branding can be printed at the company cost
- Stall 3mx3m
- Advertisement on SBSICON website
- Certificate of Appreciation at valedictory

Tea and Coffee (Total 3 days) / per day

50,000

+ Name and logo in the high tea area Standee

Others

Branded Pen/Writing Pads	30,000
Conference Kit	2 Lakh
Water Stations tea/coffee round the clock (Per day)	30,000
Branding at Main Gate	75,000
Branding on Lanyard & Badge	1 Lakh
Memento	2 Lakh
Singages	1 Lakh
Branding at Poster Presentation	50,000



Terms and Conditions

- The following terms and conditions apply to all sponsorship and exhibition packages
- All sponsorships are offered on a first-come, first-served basis, confirmed upon 100% payment via bank draft or NEFT.
- All prices listed are in Indian Rupees (INR) and are exclusive of 18% GST.
- Applications will be considered valid only upon receipt of the Sponsorship Booking Letter by the Conference Secretariat.
- A minimum non-refundable deposit of 50% must accompany the Booking Letter. The final balance is due no later than 15th July 2025.
- Booking Letters received after 1st August 2025 must be accompanied by full payment.
- No hoardings or display materials will be allowed at the venue without prior authorization from the organizing committee.
- The Organizing Chairperson and Secretaries reserve the right to accept or reject any sponsorship at any time.
- Sponsors are responsible for all display materials and banners they supply and must coordinate with the Conference Organizers in advance.
- Inclusion in printed conference material is subject to receipt of full payment before printing deadlines.
- Each exhibition stall will be provided with one table, two chairs, and two light points.
- Sponsors are responsible for the security of their own equipment and materials throughout the conference.
- Stall allocation will be at the sole discretion of the Conference Organizers.

PAN No of Society (SBSI): ABNAS6267J

GST No of Society (SBSI): 09ABNAS6267J1ZN

Account Name: SBSICON2025

Bank Name: State Bank of India, Branch Code: 07789

Account Number: 43807800434

Branch Name: Sanjay Gandhi PGI, Lucknow

IFSC Code: SBIN0007789

Conference Secretariat

Prof Mandakini Pradhan

Organising Chairperson
9450900011

Dr. Naini Tandon

Organising Secretary
9415014704

Dr Asna Beg Ashraf

Organising Secretary
9452162123

SBSICON 2025

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